

A necklace featuring pearls and crystals is displayed against a background of a seashell. The necklace consists of several pearls of varying sizes and colors, interspersed with clear, faceted crystals. The background is a light-colored, textured seashell. Four large, white, multi-pointed starburst graphics are overlaid on the image, adding a sparkling effect. The overall aesthetic is elegant and sophisticated.

funky &
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CUSTOM JEWELRY DESIGN

www.funkyandfabulous.com



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Funky & Fabulous Jewelry by Sondra Osuchowski

Funky & Fabulous... the name says it all—fabulous jewelry with a touch of funk. Always fresh and hip, yet never overly “trendy”. Unique designs for women who want to express their own personalized style. And the best part, it’s affordable.

Funky & Fabulous is quality, handmade fashion jewelry for women of all ages. Designs follows current trends, yet always exhibit a timeless element of class. Funky & Fabulous jewelry is exclusively designed and handmade by Sondra Osuchowski. Sondra handpicks the best-quality materials for her jewelry collections at bead shows around the country. Each collection exhibits exotic elements from around the world, including: Semi-Precious Stones, Cultured Pearls, Mother-of-Pearl, Wood and more. Sondra uses only genuine metals in her designs—Sterling Silver and 14kt-Gold Filled.

To learn more, please visit our website,
www.funkyandfabulous.com
or call Sondra Osuchowski at 609-408-1206





"I had a wonderful experience shopping for gifts from funkyandfabulous.com. My purchases came in immediately and were even more beautiful in person. I would highly recommend shopping from Funky and Fabulous"



Add something Funky & Fabulous to your boutique... Funky & Fabulous jewelry!

Jewelry designer Sondra Osuchowski is a recent transplant to San Francisco from New Jersey and is now launching her jewelry line on the West Coast.

Please feel free to call Sondra regarding cash-and-carry wholesale appointments and/or having her attend your next special event.

Artist Bio

Sondra Osuchowski was first introduced to the colorful world of beads and gems in 1997, when she landed a summer job at a bead store at the New Jersey shore. Her jewelry line, Funky & Fabulous, was first created in 2001 as a side-business making custom designed jewelry for friends' bridal parties. Less than four years later, in 2005, Sondra quit her "day job" to pursue her dream-career as a Custom Jewelry Designer. Although she never second-guessed her decision to pursue her dream, she truly knew she was on the right path after style-icon Paris Hilton bought a pair of her earrings. She hasn't looked back since.

Funky & Fabulous describes both Sondra's personality and also her creative flair. Inspiration for her designs comes purely from the beauty of nature and all of the earthly elements she uses to construct each piece. Funky & Fabulous jewelry is built-to-last and is classic enough in style to be worn for years to come. Sondra handpicks the best-quality materials for her jewelry collections at gem shows all around the country. Each collection exhibits exotic elements found around the world, with a special emphasis on semi-precious stones, genuine cultured pearls and Sterling silver.

In addition to Sondra's online jewelry store, she also sells her Funky & Fabulous jewelry designs at a large number of designer shopping events and art & crafts shows. Funky & Fabulous jewelry can also be purchased at numerous retail locations. Sondra will also travel to clients' homes in order to throw Funky & Fabulous Jewelry Parties. Know someone getting married? Sondra can create custom bridal jewelry for the entire wedding party.

Currently, Sondra conducts business on both coasts. She has a studio in San Francisco, CA as well as summertime studio at the New Jersey shore near Long Beach Island.



"I saw Sondra at a Bridal Show in Atlantic City. Right away I knew that I wanted her to make my bridal jewelry. It's the kind of jewelry that you know your bridesmaids will really appreciate and definitely wear again after the wedding."



Here Comes the Funky & Fabulous Bride! Custom Bridal Jewelry for you and your bridal party!



Make your special day uniquely your own with custom bridal jewelry by Funky & Fabulous. Nothing says "thank you" better than a piece of jewelry custom designed for each of your bridesmaids! Let Custom Jewelry Designer, Sondra Osuchowski, personalize necklaces, bracelets, and earrings for you and your entire bridal party.

Sondra will work with your own creative ideas to create one-of-a-kind jewelry that will perfectly coordinate with your bridesmaids' dresses and bouquets, as well as your own bridal gown and bouquet. The jewelry will be designed to tie-together all of the color-themes of the occasion, softly blending each hue into one harmonious color palate. Go to www.funkyandfabulous.com/custom.html for more info!



Testimonials

"I purchased a smoky quartz ring from your stand in the Hamptons this summer. I loved it and I have received so many compliments. As a matter of fact, two of my girlfriends have since went on your website and ordered their own. I should purchase stock in your business, LOL. Thanks again! Keep creating the great designs!" --Youlanda, Southampton, NY

"I had a wonderful experience shopping for gifts from funkyandfabulous.com. My purchases came in immediately and were even more beautiful in person. I would highly recommend shopping from Funky and Fabulous. You are able to buy funky jewelry at fabulous prices." -- Robin, Hammonon, NJ

"Absolutely a wonderful experience. I found a beautiful necklace on funkyandfabulous.com, but it was a week before Christmas. I called Sondra and she offered to create the necklace the same day..on a weekend!!!! It got shipped in the mail the following Monday and I received it 2 days before Christmas. The necklace is even more stunning in person than on the picture... Thanks again!!!!" --Jennifer, Ocean City, NJ

Funky & Fabulous is a great vendor. I love the product and the service. I even got a personal note on the packing slip. Not many merchants do that anymore. Personal service is the best! -- Julie, Delmar, DE

"Funky and Fabulous is one of our best selling lines. Sondra is great to work with and always provides us with excellent customer service and unique products. I always wear a Funky and Fabulous piece of jewelry when I am working and most times sell it right off of my neck! Our customers love the look, feel and quality of her pieces." --Maureen, Charming, Media, PA,

"We carry Funky & Fabulous jewelry and it blows out of our store. Customers love the line for its quality, affordable price-point, and simplicity of the colorful designs. The jewelry is fun and it flies off our shelves!" --Libby, Haven, Sea Isle City, NJ

"Funky and Fabulous jewelry is not only unique, but reasonably priced for the quality & attention to detail Sondra provides in each piece." --Kaly, Farias' Surf & Sport, Ship Bottom, NJ

"I was trying to find unique purple earrings for my bridesmaids; I couldn't find the 'perfect pair' anywhere. Over the phone & through email, Sondra and I designed beautiful earrings for my bridesmaids; and I ended up spending exactly what I had planned. Sondra transformed a stressful hunt for earrings into a total breeze. --Lara, Wenonah, NJ

"I saw Sondra at a Bridal Show in Atlantic City. Right away I knew that I wanted her to make my bridal jewelry. It's the kind of jewelry that you know your bridesmaids will really appreciate and definitely wear again after the wedding." --Jennifer Barrett, Haddonfield, NJ

"My sister is friends with Sondra, so I looked up her website. I loved all her jewelry! I picked out a crystal bracelet and earrings for each of my bridesmaids in a color that I thought would match. Even though I contacted her on very short notice, she had it all done on time and mailed it all to my house. It was so beautiful and matched perfectly! --Theresa, Bernardsville, NJ

Press

for full articles, please visit funkyandfabulous.com/press.html



22 Fall Fall Finds
A taste of burgundy
 Delight in the rich and beautiful colors of autumn.

Garnet Drop Earrings and Garnet Drop Necklace \$48
 \$70
 Sondra Osuchowski (609) 408-1206 www.funkyandfabulous.com

Crimson Morning Glory Bowls, in porcelain, by Alice Goldsmith Uncommon Goods www.uncommongoods.com
 Small bowl \$88

Wearable Wares Are 'Funky & Fabulous'
Custom Designs Fit (n Down the Shore n Down the Aisle

SHE SELLS JEWELRY DOWN BY THE SEASHORE!
 Sondra Osuchowski has turned her love of art, jewelry and beads into a career. Her business venture, Funky and Fabulous, features hand-made, custom jewelry for women of all ages. Having worked for the past nine years at the most innovative bead boutique in southern Jersey, Just Bead It!, Sondra's skills and reputation for beading reinforced her desire to venture out on her own. She tailors her jewelry customer's needs and wants. A resident of Sea Isle City, NJ, Sondra has just completed a new and interactive website, a collection of fashion show and showcase of her work. She says, "This website is an accumulation of my best work. It's an overview of the years, as well as new and exciting pieces."
 Each piece in the Funky and Fabulous collection contains beads, pendants and clasps made from materials found all over the world. Sondra hand-picks each semi-precious stone, sterling silver from Bali and Thailand, genuine pearls from the South Sea and Tahiti. She has also been featured in several magazines and on the radio. Her jewelry designs are a natural fit for the beach and the boardwalk. She is currently working on her new collection of jewelry designs. *continued next page*

Paris Hilton

Over the winter of 2005, Paris Hilton and Nicole Richie were filming their hit television show, The Simple Life, in Atlantic City, NJ. While in the area, the girls went shopping at the local surf shop in Margate, called Heritage. Paris walked right over to the area where Funky & Fabulous jewelry was on display, and was immediately drawn to a pair of pink Swarovski crystal earrings. She took the pair off of the earring stand, kindly asked the sales girl to take off the tag, and then put them directly into her ears. Paris bought the earrings on the spot, making her the first celebrity client of Funky & Fabulous jewelry.



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Boutiques & Galleries

California

Ateliette

1994 Union Street
San Francisco, CA 94123
415-563-5636
www.ateliette.com

New Jersey

Haven

4105 Landis Ave.
Sea Isle City, NJ 08243
609-263-0488
www.ihearthaven.com

Heritage Surf & Sport

(3 locations)
www.heritagesurf.com

9223 Ventnor Ave.
Margate, NJ 08402
609-823-3331

744 West Ave.
Ocean City, NJ 08226
609-368-6390

3700 Landis Ave.
Sea Isle City, NJ 08243
609-263-3033

Surfer's Supplies

3101 Asbury Ave.
Ocean City, NJ 08226
609-399-8399
www.surferssupplies.com

Farias' Surf & Sport

(3 locations)
Long Beach Blvd. & Taylor Ave.
Beach Haven, NJ 08008
609-492-0200

506 Long Beach Blvd.
Surf City, NJ 08008
609-494-8616

101 W. 23rd St.
Ship Bottom, NJ 08008
609-494-7368

Swellcolors Gallery

10909 Long Beach Blvd.
Haven Beach, NJ 08008
609-661-8473
www.swellcolors.com

Island Shop

4205 Long Beach Blvd.
Brant Beach, NJ 08008
609-494-2120

The Powder Room

112 E. Kings Highway
Haddonfield, NJ 08033
856-216-1670

Six

6 Mechanic St.
Haddonfield, NJ 08033
856-216-0666
www.sixclothing.com

William Ris Gallery

9400 Second Street
Stone Harbor, NJ 08247
609-368-6361

Pennsylvania

Kaos Surf Shop

3 E. Baltimore Pike
Media, PA 19063
610-565-2924
www.kaosurf.com

Charming

215-884-9775
www.thecharminggirls.com

Contact Sondra directly for wholesale pricing information or appointments.

2008 Fall/Holiday Shows & Events

October 4th (Saturday)

Chillin' Productions
111 Minna Gallery
San Francisco, CA
8pm-1am

October 19th (Sunday)

Capsule Design Festival
Hayes Valley Park
San Francisco
11am-6pm
www.capsulesf.com

November 8th & 9th (Sat & Sun)

Vino Moda (wine meets fashion)
Fort Mason Center
San Francisco, CA
@ Herbst Pavillion
11am-6pm BOTH days
www.vinomoda.com

November 16th (Sunday)

Thread
San Francisco Design Center
@ the Galleria
12pm-5pm
www.threadshow.com

November 22nd (Saturday)

Holiday Bazaar
a.Muse Gallery
614 Alabama St. (@ 18th St.)
San Francisco, CA
12-6pm
www.yourmusegallery.com

December 6th & 7th (Sat & Sun)

Mission Bazaar
The Mission Armory
Community Center
14th & Mission St.,
San Francisco
10am-8pm BOTH days
www.missionbazaar.com

December 13th (Saturday)

Feria Urbana
Pizzaioli Restaurant
5008 Telegraph Ave.
Oakland, CA
(Temescal Neighborhood)
10am-3pm
www.feriaurbanaf.com



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